



**Calgary Arts Academy Society  
Meeting of the Board of Directors  
October 18, 2022 Meeting Minutes**

**In Attendance:** Ken McNeill, Court Ellingson, Lorraine Becker, Mallory Graham, Jim McLeod, Josh Dalledonne, Doug Frenette, Neil Tichkowsky

**Administration:** Cole Jordan, Michelle Stonehouse, Dale Erickson, Cheralyn Doell

**With Regrets:** Susan Wright, John McWilliams

Regular Meeting of the Board of Directors

1. This Day in History - Jim
2. Call to order – 6:00
3. Approval of the Agenda – Considered Approved with additions of the in-camera Motions.
4. Approval of September 20, 2022, minutes of Regular Meetings of the Board of Directors - Considered Approved

**Motion 1-** Neil - To move meeting In Camera – Doug Seconded – Motion Passed

**Motion 2** – Jim - To return from In Camera – Doug Seconded - Motion Passed

**Motion 3** – Jim - To approve the appointment and contract of Michelle Stonehouse as superintendent as presented – Doug Seconded - Motion Passed

**Motion 4** – Doug - To approve Dale Erickson’s new role as Director of Growth and Development as presented. - Jim Seconded - Motion Passed

5. Audit Committee – Neil – The audit is fully underway with Cole working hard with KPMG. We will have the audited financial statements ready for approval for the next board meeting. In terms of the current years budget, we have confirmed our numbers for transportation this year. We will run a transportation deficit closer to \$16,000 this year which is way down from last year, this will offset some of the increase to our Operations and Maintenance deficit which has increased due to the new facility. Our final enrolment is 571 students, which is below our Target from January, but a significant increase year over year. The fact that our enrolment increased as much as it did from the end of June is amazing. Cathy Braun did a fantastic job. The transition between Cathy and Kevin has been gradual over the past year, but it has worked very well. Thanks to Kevin for his work in making that transition so smooth.
6. Superintendent Report – Dale – We have some solid growth, we have good leadership, and we have several plans moving forward. We are in a good place with government, and the Stampede are working on final plans for the youth campus. The new facility is going to treasury and the conversation between government and stampede will occur then.

The only other hurdle is with TAAPCS and the Hub Concept. The basic concept started with STEM and FFCA and we originally talked about it when we were looking at the Smart Center as an option for High School space. The Premier likes the concept, so the minister put money towards a study to see if this is a concept we can go forward with. No one responded to the RFP so TAAPCS said that they can do the work, so the minister gave \$300,000 to TAAPCS to investigate. The issue is TAAPCS hasn't communicated any of this with superintendents or board chairs. We will see what this all means at the AGM later this month.

The Adult Choir has a new director Brent, and he has his first meeting this week.

7. Advocacy

- Government Relations Committee – Ken – We have a member of the board that is running in the upcoming provincial election. We stand behind spirited citizens. In terms of the board member, it will be up to him to determine to how he can participate on the board until then.
  - Capital Plan/Infrastructure Committee – Jim – No further update
  - Community Engagement Committee – Joshua – Discussed last meeting about engaging with the community, this continues to move forward.
8. Governance Committee – John – Cole was informed by our insurance brokers that we need to update our policies prior to the next meeting. We will look to meet before then.
9. Social Media - Mallory - The Brochure looks great. Thanks for Doug’s involvement with the Brochure as we were able to get a fantastic deal. Congratulations to everyone for getting it done.

We want to start to plan how our marketing is going to look from a strategic growth perspective. We want a rational plan with key targets throughout the year. For that purpose, we want to create a new committee, the Growth Committee.

**Motion 5** – Joshua - To approve Mallory as Chair of the newly established Growth Committee - Lorraine seconded - Motion Passed

10. Arts Coordinator – Cheralyn – We have continued the conversation with the Glenbow Museum about having students part of a board shadowing program. The students are extremely excited about it. Thanks to Jim and the Glenbow Board for really driving this forward.

The Rosscarrock Community Association has a winter market that we will have a presence at. The Adult Choir will preform as well as students. They have sent out a flyer announcing the performance. Our last recruitment post before registration close was once again successful resulting in 11 new students for future enrolment as well as 9 new sign-ups for tours.

11. School Council – Michelle – We are going to have a Grade 12 Graduation Class this year. We have always talked about an alumni association and council is on board to help with that. This year we will have three separate Halloween Dances with council hosting at the Knobhill campus. It's been a long-standing tradition and always receives a ton of support and participation from students and parents.

12. Michelle's Stories

13. Meeting Adjournment – Adjourned 7:52

**INFORMATION ITEMS - \*\* Upcoming School Events:**

- November 15, 2022 – Meeting of the Board of Directors
- November 15, 2022 – Annual General Meeting