



**Calgary Arts Academy Society
Meeting of the Board of Directors
September 20, 2022 Meeting Agenda**

In Attendance: Ken McNeill, Court Ellingson, Lorraine Becker, Mallory Graham, Jim McLeod, Susan Wright, John McWilliams,

Administration: Cole Jordan, Michelle Stonehouse, Dale Erickson, Cheralyn Doell

Guests: Natalie Lau (School Council), Gord Donovan (CAA Staff)

With Regrets: Josh Dalledonne, Doug Frenette, Neil Tichkowsky

Regular Meeting of the Board of Directors

1. This Day in History - Jim
2. Call to order – 6:23
3. Approval of the Agenda – Considered Approved with the addition of Gord
4. Approval of June 21, 2022 minutes of Regular Meetings of the Board of Directors - Considered Approved
5. Gord Donovan – Thanks to Gord for all his hard work over the summer. There were long hours, and he was constantly on call for deliveries and letting the different trades into the building. Gord was critical for ensuring the work was done well while still being ready for the opening. Thanks to Gord’s team as well for getting all the other facilities ready for the year while he was focused on Rosscarrock. There were multiple moves while furniture and equipment were moved to the different facilities.
6. Audit Committee – Neil - So with the new school we will be looking at running a higher deficit on our Operation and Maintenance next year, however we have seen an increase in transportation enrolment which will see a lower deficit on that budget line. A more accurate projection will be presented once enrolment numbers are finalized. In previous board meetings we discussed updating the fee waiver guidelines to increase the minimums.

Motion 1 – Jim - To approve the updated fee waiver guide as presented – John Seconded – Motion Passed

Motion 2 – Jim - To approve the expenditure of up to \$13,000 on the security arrangements at Rosscarrock School as quoted by Trotter and Morton- John Seconded – Motion Passed

7. Superintendent Report – Dale –

- There was an article on CAA from the Herald in regard to Rosscarrock opening. Part of it was really good. The press secretary described Rosscarrock as a temporary solution until a permanent one could be found. Government is still thinking and moving forward in that direction.
- There is a TAAPCS initiative to build a Charter Hub to allow multiple schools to access it, as a way to help resolve space issues. Superintendents haven't talked about this yet and we are unsure if they would want to move forward with it. The minister has given TAAPCS money to put together a business plan to investigate the idea. TAAPCS has since hired a firm. Should the government move forward quickly with this initiative. The issue may be that we will be stuck using the HUB instead of our own building. We have expressed our concern that this is not for the common good. We have a meeting next week.
- We met with a community member that wanted to operate a Pre-Kindy class in the building. She had previously operated it when CBE ran a school out of it. ON the short term it doesn't seem like it would be worth it considering we may need the space next year.
- Dale delivered his letter of retirement with an end date of October 31st. After some discussion, we are proposing to move Dale to a new role, President of Growth and Development, with a .2 FTE. This way Dale can help with the stampede. Our other external contacts to ensure those relationships are solid. He can also still be involved at the beginning of the year with Vision and Mission and Mentoring. The board will send out a letter to introduce Michelle as new Superintendent.

- We met with CMLC and they explained what is happening with east village. Together we talked about Calgary stampede and youth initiatives, and we will be included in any communication to the public.

8. Advocacy

- Government Relations Committee – Ken – the official stance is we support the government of the day. This board is loaded with spirited citizens, it is exciting that court may be a candidate for the NDP. Went to a fundraising dinner in Inglewood right on the river for Joe Ceci, where he would introduce Ken as Board Chair of CAA. That matters.

We received a letter from the Mayor of Nagasaki. Last year students wanted to do a peace-making crane building project. Once they were done a student brought them to Nagasaki during a trip there. Students received a letter from the Mayor of Nagasaki thanking them for the cranes.

At the other club, Patti Pon from Calgary arts and development met with Dale, Michelle and I prior to her presentation. The animated conversation was wonderful as hearing all the opportunities that we can work together on.

- Capital Plan/Infrastructure Committee – Jim – we are fortunate that we have the property on a 2 year lease. Given what we have achieved so far with the community, it may be prudent to look at an extension by working with CBE directly. After the first year Michelle will contact CBE to get that ball rolling. We want to get to know the community members here and we want our councillor to come visit the property.
- Community Engagement Committee – Joshua

9. Governance Committee – John – we asked the committee to look at some change to the short-term leave policy. We had a good discussion about what is a sick leave. We looked at all the suggestions to improve clarity within our current policies. Its important to continue to look at how we manage our sick leave and how it is presented to staff.

Motion 3 – John - To approve the C-10 Short Term Leave Policy update – Lorraine Seconded - Motion Passed.

10. Social Media - Mallory - We decided to “boost” our Facebook post to gain more interest in tours and applications. We had amazing results from doing that. There were 600 link clicks from 660 engagements, which is unreal. 21000 people were reached by the post. Because of those engagements we had 14 families sign up for tours and 5 new enrolments. The ROI is massive. Moving forward we have developed an editorial calendar so we can curate content around different events.

A brochure will be sent out to the community, with a bit stronger call to action. We want people to use the QR code which will direct people straight to the registration page. Our social ICONS are on there as well.

11. Arts Coordinator – Cheralyn – Cheralyn highlighted her report which includes a more detailed look at the Facebook metrics. The Rosscarrock community association wrote an introduction to CAA and they are putting it in their newsletter. We have established that we will provide regular updates in the newsletter, what advertise what is happening in the Rosscarrock community in the school council newsletter. They have also asked if our students would preform at the winter market. The association has been great collaborating with.

12. School Council – Natalie – Started the year super strong with the pancake breakfast. Dallal has moved to Vice president and The Council has filled all the roles needed. People are getting acquainted to these roles, and next month, at AGM, everyone will be sworn in. The Radon testing came back and levels were low which is great. We plan to use some of our budget for books, and we have used a chunk on the outdoor classroom, and air filters in all the classrooms. We have a casino date for December and volunteers have almost filled up all the spots already.

13. Michelle’s Stories – Michelle – There was a story about a man in the community that was building a boat in his yard. He had spent many years working on it because he

wanted to retire on the sea. He was diagnosed with terminal cancer and was unable to finish it so he wanted to give the boat away. As a school we had talked briefly about putting it in the field, but it was sold quickly. The students took also walk to see the boat and decided to put together a book of pictures describing where the boat might go, and then give it to the man. The artwork is really wonderful.

14. Meeting Adjournment – 8:45

INFORMATION ITEMS - ** Upcoming School Events:

- October 18, 2022 – Meeting of the Board of Directors