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Knob Hill Middle School Campus
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**Calgary Arts Academy Society
Board Meeting Minutes
March 20, 2012**

Present:

Pat Cavill	co-Chair
Todd Hirsch	co-Chair
Lynn Renner	School Council
Patti Wardlaw	School Council
John Gulak	Director
Heather Campbell	Director
Rob Roach	Director
Ken McNeill	Director
Al Wahlstrom	Director
Frankie Thomas	Director
Linda Fox-Melway	Stampede
Todd Babiak	Story Engine

Staff:

Dale Erickson	Superintendent
Becky Burbank	Secretary Treasurer
Josh Van Beers	Principal
Nancy Williams	Educator
Janice Nigh	Arts Coordinator
Michelle Stonehouse	Administrator

1. Call to Order at Knob Hill Campus 6:00pm
- meeting called to order at 6:02 by co-Chair Todd Hirsch
2. **Approval of Agenda** – approved as circulated
- Linda Fox Melway; additions

3. Consideration of Consent Agenda

a. Capital Budget	Dale
b. Celebrating the Arts March	Janice
c. Newsletter March	Josh
d. Rosza Award	Dale
e. School Council Minutes	Patti/Lynn
f. School Council Society Minutes	Patti/Lynn
g. Superintendent Report	Dale

Pat motioned to consent agenda

4. Todd Babiak (Story Engine)

- Meeting with Deputy Minister postponed until Capital Plan is complete. Todd discussed making the announcement before the election. Todd and Shaun want to make sure when speaking about school, make the connection of the uniqueness of the school.
- Todd Hirsch – Minister implied he would like Todd Babiak to be present at the meeting, ultimate outcome of what we are talking about when schools want to be different.
- Linda – the school being built on the Stampede is a Campus, not just a school. Appeals to five different ministries, keep going on the messaging that it will satisfy all requirements for a new educational model.
- Dale – met with Christa on Monday and completed draft of capital plan, needs to be sent next Friday.
- Make sure the Government feels as involved as possible. Thinking about politics is very important, Alberta Government very important part of this campaign. It needs to come together in an elegant way, involving all stakeholders
- Heather – pleased to see the message crafted and trying to get through was useful tool in strategic plan, taking seed and planting roots needed to move forward.
- Arts Immersion – talking through it, that the phrase seems to confuse individuals. Using the Arts to get at a different way of thinking and approach tasks, the strength that is built is a little lost because of the stereotype attached to the name. The thoughts outlined at the end of story engine gives examples of how to steer the school in a different direction as far as name.

- Case Studies – might be useful in helping outsiders understand the concept of arts immersion, especially in the subjects math and science.
- MBA schools – use case study method now versus the traditional methods.
- Reducing Performance Arts Image in a strategic fashion, method of interpretation by inviting people in. Strategic about how to showcase learning through the arts.
- Nancy prepared scenarios depicting Arts Immersion at work for next Board Meeting.
- Current – CBC (Anna...)
- Todd and Pat, went back to Story Engine and told them to be more forceful with the message and specific recommendations.
- Plan for the future – take these recommendations and comment on them right now.
- Recommendations/ Comments from the Board:
 - I. 3 key points – didn't emphasize community enough, better emphasis on preparing children to lead and contribute in uncertain economy.
 - II. Board has 4 main priorities – overarching priority to put in there that they have governance over the school.
 - III. Clear that the inspiration for school there wasn't enough money for art.
 - IV. Connection between entrepreneurship and creativity.
 - V. Suggestion for the name change – purpose to get around the small challenge of explaining what exactly the school is.
 - VI. Schools don't engage business because they don't know how, in the beginning there were partnerships developed, haven't focused on that as much in the past 5 years. Is clearly part of the mandate for the school.
 - VII. Pat prefer the strategy recommendations remain private, the audience inside the school.
 - VIII. Parents and existing community group – should be shared with others,
 - IX. The consensus agreed to get rid of the status quo 'pis christ' image/ artwork and example. The Board

decided it was best to remove it and use a different example.

5. Discussion and Action Items

- a. Audience, Priorities, Strategies and Tactics – Story Engine – Todd
 - i. Strategic Plan
- b. Capital Plan clarification – Dale
 - i. Linda fox Melway – Meggie Schofield, Cantos to get education out there for our Campus. Meeting with Warren on Friday to go through document and make changes. Only charter school that has been asked to submit a capital application. Capturing the whole partner piece, its innovative, creative and collaborative.
 - ii. Rosza Foundation – 7 nominees moved forward to Stage 2. Board of Directors invited, Monday June 11th at the University. Mission and Vision on website, needs to be updated and perhaps deferred back to the original. Stampede asked for original vision, stamped wanted to take original vision for the youth campus. Agreed for the capital planning would use the old vision for the submission to government from the Youth Campus.
- c. Vertigo Invitations- Dale
 - i. Need to be mailed out as soon as possible, Vertigo is April 19th and 20th
 - ii. Friends of Academy list is on website.
 - iii. Preferred VIP seats for Vertigo

6. Adjournment (scheduled for 8:00)

- a. Meeting adjourned at 7:39pm