

**Calgary Arts Academy Society
Board Meeting Agenda
October 18th, 2011**

Present:	Pat Cavill	co-Chair
	Todd Hirsch	co-Chair
	Rob Roach	vice- Chair
	Patti Wardlow	School Council
	Lynn Renner	School Council
	John Gulak	Director
	Al Wahlstrom	Director
	Frankie Thomas	Director
	Heather Campbell	Director
	Ken McNeill	Director
Staff:	Dale Erickson	Superintendent
	Kevin Loftus	Communications / Registrar
	Josh VanBeers	Principal
	Becky Burbank	Executive Assistant
Regrets:	Teri Basi	Board Secretary
Meeting Scribe:	Becky Burbank	

1. Call to Order

A quorum was present, so the meeting was called to order at 6:04pm by Todd Hirsch.

2. Approval of Agenda – approved as circulated.

3. Consideration of Consent Agenda

Motion: that the Consent Agenda be filed
Moved by: Rob
Carried

Pat discussed the strategic planning approach that will be introduced through “Story Engine”.

4. Decision Items

- a) Story Engine
 - i. Introduction – Todd
 - ii. Skype – Todd Babuik (Edmonton Novelist and Journalist)

- Introduction to Strategic planning approach using “Story Engine”. Discussion surrounded the cost and the purpose of using this tool. The company is relatively new; therefore there is limited examples and research to show for this strategy.
- The next Board retreat is scheduled for November 25th and 26th. If the Board decides to go ahead with this, a half-day information session and training would be held at this time.
- The approximate cost of using Story Engine would be \$40, 000.
- Todd Babiuk explained the process of Story Engine on Skype, how CAA would benefit from using story to achieve our goals and improve the clarity of our vision.
- Todd Babiuk also indicated there were previous stories that he would be able to email to the Board. Dale spoke of restrictions placed upon CAA by Alberta Education and the Stampede. These need to be taken into consideration before developing a strategic plan using Story Engine. A director raised the question around the timeline; it would be at least 2 months was the response. Todd Babiuk stated the story would be a “living document” with accessibility to change. Dale questioned the ability to compare our story with that of any other group, as CAA is a very different school. Todd stated it would be a process that would lead to a new sense of self, sense of boldness.
- Some of the issues discussed around the table were that our “Story” is unclear, it has an expensive price tag, but some thoughts were that it would benefit the Board to give them a clear direction.
- Dale suggested the Board take this money from the reserve, rather than the operational budget.
- A director questioned the possibility of the Foundation raising money to return the \$40, 000 back to the operational budget. The notwithstanding expectation is that the Foundation will work towards raising that money to put back into the reserve fund.

Motion: By John to engage “Story Engine”
8 in favor and 1 against.
Carried.

Story Engine training and orientation will take place November 25th and 26th at next Board retreat.

b) Board Member Orientation process – Pat, John

- 3 things to move forward on:
 - i. Draft mandate, proposing that is the mandate to be used and it is approved.
 - Motion to accept the Governance and Policy Committee.

- Carried
 - ii. Reviewing our Board policy binder.
 - iii. Trying to do a Board assessment and create a tool used to assess the Board individually.
 - Motion to approve annual Board Assessment
 - Motion: Frankie
 - All in favor
- c) Policy Manual
- i. Section B – Organization and Governance – Pat, John
 - Board approved this document.
- d) Yearly Board Assessment – Pat, John
- i. Dates to be determined at later date.

5. Discussion Items

- a) Next steps for Government and Premier
- i. Dale had a conference call with the Minister and he invited any Superintendents to meet with him with any issues that need to be addressed.
 - ii. Letter to be written by Todd/Heather, addressed to both Minister and Premier. The letters will have similar content but 2 different letters. Give them a list opportune events and dates to visit our facility. The purpose would be to give them a history of the Calgary Arts Academy.
- b) Cinq a Sept - Invitations
- i. Conclusive decision to leave Guest Speaker and Master of Ceremonies off the invitations for now. Each member was given 8-10 personalized inserts to be included with friends of the academy invite.

6. Other Information

7. Adjournment - Meeting Adjourned at 7:35 by Todd.

(To be APPROVED at the November 25/26, 2011 meeting)

Teri Basi, Board Secretary _____ORIGINALLY SIGNED_____

Toff Hirsch, co-Chair _____ORIGINALLY SIGNED_____

Upcoming Board and School Events

October 26, 2011, 6:00pm – Advocacy Committee, Laurier Lounge

November 10, 2011, 10:30am – Remembrance Day Assemblies

November 17th, 2011, 5:00pm – Cinq a Sept, Cantos

November 22, 2011 – CAAS AGM

December 1 and 2, 2011 – Artisan Fair, Glenmeadows

December 9, 2011 – Winter Performance, Jubilee Auditorium

February 11, 2012 – Big Band Dance and Silent Auction